

Awareness Programme on Ek Bharat Shreshtha Bharat (EBSB)

S.K.B.R.COLLEGE : AMALAPURAM : ANDHRA PRADESH

No. of Students Participated : 80

Name of the Persons attended to explain the EBSB :

Dr.N.V.Ramana, Principal [FAC]

D.V.Ramana, RUSA Co-ordinator & EBSB Co-ordinator

Venue : Virtual Class Room No.15 at 10.00 am on 15.02.2020

Introduction :

We have conducted an Awareness Programme on EBSB to our students, to explain the importance of EBSB.



1. **EBSB Day** – one day in every month will be observed as EBSB Day in every HE institution where activities like cultural demonstrations -songs, dance, drama of paired state, film shows of paired states, food festivals, reading of translated books of paired states can be undertaken. The list is indicative, there can be other similar activities.
2. **EBSB Clubs** – Every HEI will have an EBSB club. Objective is to propagate the culture, language, art forms etc of the paired state by organizing appropriate activities. These can include reading of books from paired states, cultural programmes, cuisine, listening to news from the paired state, listening to/ watching a language Radio/ TV News / other programme from the paired state, holding quiz about the paired state etc. In addition to the above the EBSB Clubs can lead/ drive other EBSB activities being organized by the institution.

The Best EBSB club to be awarded by Hon'ble Minister on 31st Oct 2020

3. **Celebrating Statehood Day** of the paired state
4. **Notice/ Display Boards about paired state** - Each institution can have one or two notice / display boards where students will put up information/ pictures/ write-ups etc about the paired state. This activity can be lead by the EBSB Club.
5. **Optional classes to teach language** of the paired state. Alternatively, students can be encouraged to learn the language of paired state through many available online apps. Each student must learn at least **the alphabets, 100 sentences, 5 songs, 20 proverbs in the language** of the paired state,
6. **Essay Writing/ Debates/ Drama / Quiz / Cultural Programme** based on some aspect of the paired state, preferably in the language of the paired state. This can be linked to the area of study of the students. For eg students of Economics can be asked to write an essay on an economic problem of the paired state, Political Science students can debate on some political issue on the paired state, Engineering students can look for technical applications suited to the paired state.
7. **Pledge on Swachhta/Single use plastic/water saving/ National Unity** in the language of partnering states/UTs.
8. **Ek Bharat Shreshtha Bharat Utsav.**
9. Bringing out **Bi-Annual Ek Bharat Shrestha Bharat Newsletter / Report**